

Message Text

UNCLASSIFIED

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ACTION EUR-12

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FM AMEMBASSY MOSCOW
TO USDOC WASHDC
INFO SECSTATE WASHDC 9902

UNCLAS MOSCOW 6214

E.O. 11652 N/A
TAGS: BTRA, (WEIGAND, ROBERT E.) UR
SUBJECT: VISIT OF PROFESSOR ROBERT E. WEIGAND

USDOC FOR BEWT/USSR - BROUGHER

1. USCO (STEWART) HAS RECEIVED LETTER FROM PROFESSOR ROBERT E. WEIGAND, UNIVERSITY OF ILLINOIS AT CHICAGO CIRCLE, REFERRING TO CONVERSATION WITH BEWT/USSR'S BROUGHER AND EXPRESSING INTEREST IN DISCUSSING ADVERTISING IN USSR WITH USCO STAFF AND SOVIET OFFICIALS.

2. WEIGAND'S LETTER STATES HE WILL BE PARTICIPATING IN TRIP SPONSORED BY AMERICAN MARKETING ASSOCIATED SCHEDULED FOR THE PERIOD MAY 19-28. IN PREVIOUS CORRECPCONDENCE WITH THIS ORGANIZATION, USCOMOFF HAS EXPLAINED THAT DUE TO PRIVATELY SPONSORED SEMINARS IN THE USCOMOFF DURING THIS PERIOD WE COULD NOT MAKE SPACE AVAILABLE. ALSO, BOTH NILES AND STEWART EXPECT TO BE OUT OF MOCOW UNTIL MAY 24.

3. PLEASE TELL WEIGAND (312-996-2680) THAT USCOMOFF WOULD BE HAPPY, HOWEVER, TO REQUEST APPOINTMENT AT VNESHTORGREKLAMA IN ADVANCE OF HIS ARRIVAL IF HE DESIRES. IF SO, PLEASE CABLE INFORMATION ON HIS PRESENT SCHEDULE.

STOESSEL

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NNN

Message Attributes

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Disposition Authority: n/a
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Disposition Comment:
Disposition Date: 01 JAN 1960
Disposition Event:
Disposition History: n/a
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